



## Our Mission

We believe no cancer patient should fall behind on treatment because they struggle to afford their everyday expenses. Our mission is to provide practical and immediate financial assistance to eligible cancer patients in our community so they can focus on what matters most: **healing**.

## Empowering the Heartland to Heal

We aspire to provide compassion and hope and remove barriers to care by covering mortgages and rent, utilities, car loans, and fuel expenses for local cancer patients in need of additional support during their treatment journey.

## 2022 IMPACT

### Meeting Basic Needs Through Grants

Utilities: \$66,318

Mortgages and Rent: \$99,137

Car Loans: \$16,068

Fuel Expenses: \$87,050

**Total Patient Grants:**

**\$268,572**

**Number of Local**

**Patients Served: 325**

## 2022 MAJOR FUNDRAISERS

Mardi Gras Gala: \$276,566

Heartland Golf Classic: \$74,725

Oncology Symposium: \$69,250

Sandhills Employee Matching

Campaign: \$21,348

Give To Lincoln Day: \$11,855

Super C Round-Up

Campaign: \$9,304

**Total Income: \$637,531**

## EXPENSES

Operational Expenses: \$303,767

**Total Expenses: \$572,339**

**Year-End Net:  
\$65,192**

*\$32,760 in a designated memorial fund  
and restricted DigniCap grant funds*

“When I first found out I had cancer, I collapsed and broke out in tears. My next question was: what do I do from here? I was devastated. I had so many questions, like how am I going to work, pay my bills, and feed myself? These were major concerns along with how am I going to get through cancer? My nurse asked me what I needed help with. I said that I needed help with rent and food. She reached out to the Heartland Cancer Foundation and HCF paid for my rent during chemo and supplied me with gift cards to go grocery shopping. Today I am cancer free and I could not have done it without all of the support I received from the Heartland Cancer Foundation. I love you HCF for giving me a second chance at life.”

Shannon Watson  
*Patient Grant Recipient*

## Our Staff

Chris Blum, CFRE *Executive Director*  
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## Our Board of Directors

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